



SECC Surpasses \$100 Million Milestone

State Employees Surpass \$100 Million in Gifts for Charities

State Employees Combined Campaign celebrates 30 years

RALEIGH –Governor Pat McCrory announced a major milestone today in the 30-year history of the State Employees Combined Campaign (SECC). Since its inception, state employees have donated more than \$100 million in support of charities serving North Carolinians. The first SECC raised \$878,037. The 2014 campaign raised \$3.8 million.

“Nothing compares to the Combined Campaign in its ability to inspire state employees to make a difference in their communities and across the state.” Governor McCrory said. “From the mountains to the sea, together we can make a huge impact on the quality of life we all enjoy and share here in North Carolina.”

The SECC is still in the midst of its 30th annual campaign to raise support for nearly a thousand nonprofit organizations that help North Carolinians.

“‘Thanks a hundred million!’ will be our message moving forward in this year’s campaign,” said Neal Alexander, the 2015 SECC State Chair and Director of the NC Office of State Human Resources. “We are very proud of the longstanding generosity of state employees and the tradition of working together in an effort to give back,” he explained. “Thirty years ago this campaign was created to be the most efficient and convenient way for state employees to give; that remains true today,” he added.

To build momentum, the Combined Campaign is encouraging participants to post photos of themselves using the hashtag #SECCunselfie on social media during month of November. The photos provide a way for state employees to show their support for the causes that matter to them and to help raise awareness about the power of giving.

The SECC is the only workplace campaign authorized for state employees. The first campaign was held in 1986.

Part of the reason for the SECC’s creation was to consolidate and organize the multiple fundraising campaigns and approaches from nonprofits across the state requesting state facilities to participate in campaigns and fundraisers year-round.

The SECC is led by state employee volunteers from across North Carolina. State Agency and University System Campaign Leaders are selected by their agency leadership or university chancellor and they, in turn, enlist and work with volunteers at offices across the state. The goal is for all state employees to have an opportunity to consider a donation to one or more charitable causes. Each agency and university will independently run its campaign between August 1 and December 1, 2015.

For more information on the SECC, its charities and to view the 2015 SECC video, please visit www.ncsecc.org.